SMAC
TECHLABS

HELPING TO ARCHITECT YOUR
'DIGITAL DREAMS' TO PERFECTION

www.smactechlabs.com
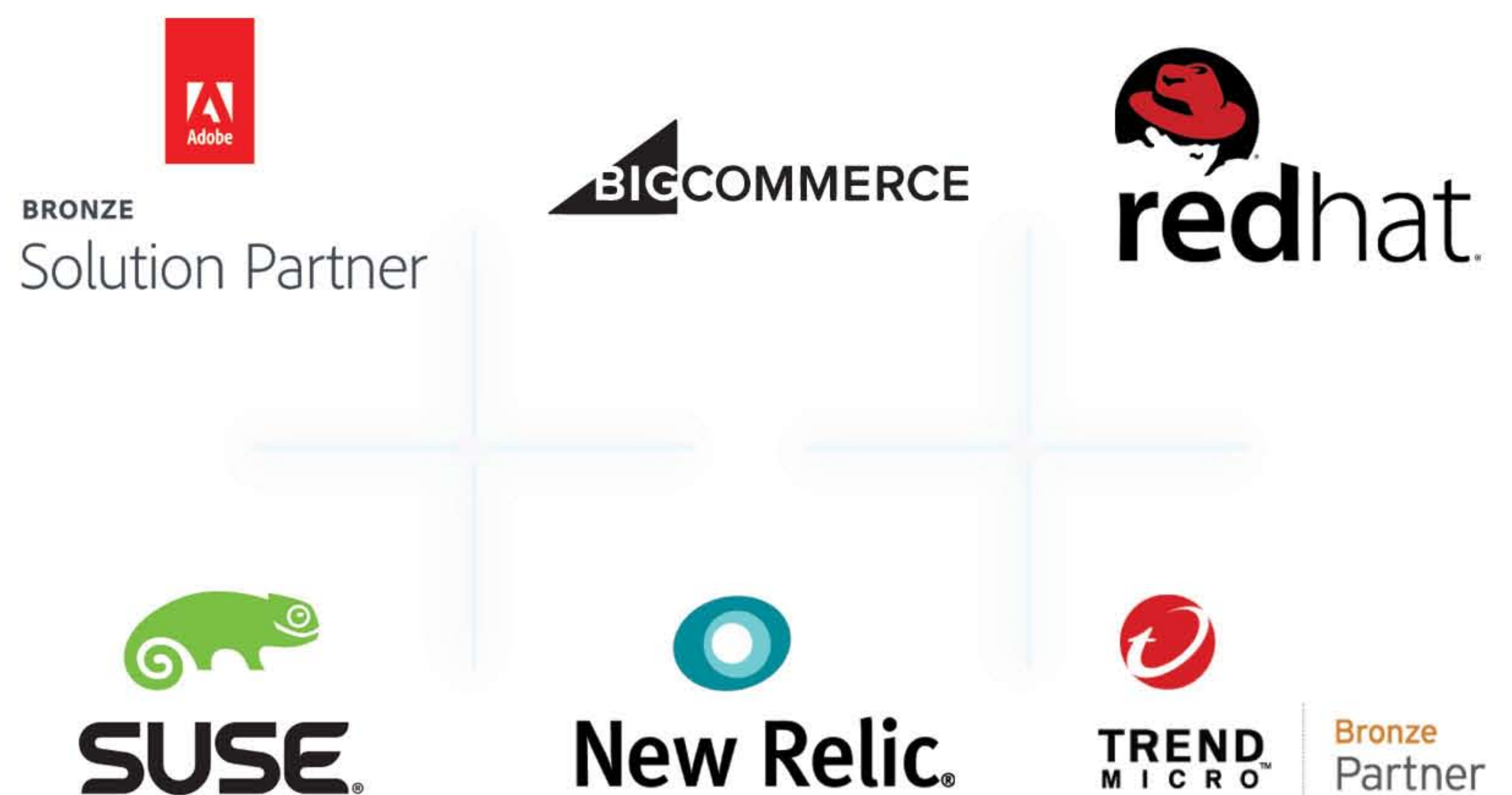SINGAPORE | INDIA

SMAC
TECHLABS

Get
DIGITALLY
TRANSFORMED
Grow
YOUR
BUSINESS
MULTIFOLD.

SMAC Technology Labs is a Digital engineering company offering services using customer driven emerging technologies in - **SMAC** - **Social, Mobile, Analytics and Cloud.**

SMAC started its digital journey in 2014 and garnered Clients for life time after high quality deliverables in digital marketing, tailored to fit applications using cutting edge technology stack.

We offer services based on SMAC which includes Social Media marketing, Mobility and Mobile applications, Analytics, Cloud Computing, Web Development, UI/UX Design. Our service offerings are for both Business to Business (B2B) and Business to Consumer (B2C).

OFFICIAL PARTNERS

Adobe
BRONZE
Solution Partner

BIGCOMMERCE

redhat

SUSE

New Relic

TREND MICRO | Bronze Partner

WEB DESIGNING & DEVELOPMENT

In this technologically highly volatile world the dynamics of web portals are changing at high speed. All round the world, every business entity has to meet this challenging scenario of keeping up with the pace.

Typically a website will be accessed from various geographical locations, various cultural backgrounds and a wide range of audience who can be categorized as an Explorer and Information seeker, a Regular Visitor, a Competitor and an existing customer. To meet these spectrum of audience demands a website should have a great functionality supported by a good design that represents your brand with custmer experience.

WE CAN HELP YOU BY DOING THESE

- Website Layout Designing
- Branding Design (Logo, Flyers etc.,)
- Landing Pages
- HTML, CSS, BootStrap Coding
- WordPress Website Designing
- Plugin Installations
- WordPress Customization
- PSD to HTML Conversion
- Responsive Website Design
- Blog Upgrades
- Mobile Compatibility
- Open Source Programming
- Plugin Customization
- Shopping Cart Setup
- Website Maintenance
- Web Host Management
- Social Media Integration
- Payment Gateway Integration

Want to grow your business! **Let us Build for you !!**

CREATIVE
CUSTOMIZED
CLEAN CODE
RESPONSIVE
SEO FRIENDLY

APPLICATION
DEVELOPMENT

To stay ahead of the competition, your Mobile and Web applications must and should reach the market faster. In this highly demanding environment you need an accelerated design and development process.

At SMAC Technology Labs we bring your Mobile and Web application ideas to reality with a structured process - Concept Design, Wireframes, Prototypes and Coding. We adopted Agile methodology for rapid development.

We can build an **Application** for your business

Technologies
we user for development

PHP (Laravel)
Phython (Django)
J2Ee, JSON,
React Native
Java (Sprint),
.NET

How can
we help you !

Web Applications
UI/UX Designs
Micro Services
Hybrid Applications
Native Mobile Applications
Cloud Native Applications

DEFINE	**DESIGN**	**PROTOYPE**	**ARCHITECT**	**DEVELOP**	**TEST & DEPLOY**
Application Visual Design 1-2 Weeks Choose from multiple design options pay only for the ones you want	**Application Wireframe** 1-2 Weeks visualize navigation, structure and content relationships	**Visual Prototype** 1-2 Weeks Turn visual designs into a high - fidelity clickable prototype	**Technical Prototype / MVP** 4-6 weeks Build and iterate on key technical lements of your app	**Code Development** 8-10 weeks Complete the build process for app features and integrations	**Test and Deploy** 2-4 weeks Automated testing and deployment of your production - ready app

TECHNOLOGY STACK

TECHNOLOGIES WE USE FOR DESIGN & DEVELOPMENT

We always had a emphasis on FOSS front-end and back-end technologies including Server Side Applpication like Laravel / Magento / Ruby on Rails / Drupal, JavaScript Frameworks like Vue / Node / Anglular / React / Menteor and Mobile app technologies - iOS / Android / React Native as well as cloud deployments on AWS / Google Cloud & Microsoft Azure Cloud.

We use the best **Technology Stack** for your Web Application
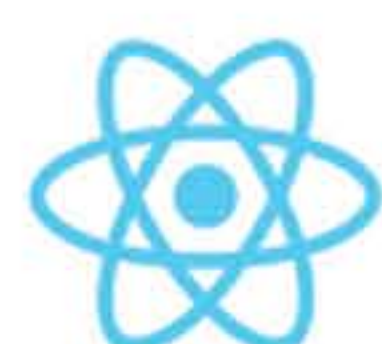
FRONT-END TECHNOLOGIES		BACK-END TECHNOLOGIES	MOBILE TECHNOLOGIES	UI/UX TECHNOLOGIES	SEO & DM TECHNOLOGIES
HTML5	React Js	PHP - Laravel	Android	Adobe - Photoshop	Google Adwords
CSS3	WordPress - CMS	Codeigniter	React Native	Adobe - Illustrator	Google PageSpeed Insights
Java Script	JQuery	Java - SpringBoot	Ionic	Adobe - XD	Google Analytics
BootStrap		Phython - Django		Figma	Console + Bing Webmaster Tools
Angular Js		Java		Invision	Facebook Pixel
		php		FluidUI	Hubspot
		Node Js			Mail Chimp

SEO & DIGITAL MARKETING

SMAC Technology labs gives you an edge over your competition by providing you an effective Digital Marketing solution. We put best practices, industry standard methods with KPIs and Metrics. We offered a wide range of solutions and services to make your digital journey a bump-less ride:

How we **think** and **do !**

- Keyword Research
- Google Webmaster
- Create Goal Settings
- Density and Prominence
- Checking The Canonical Issues and rectify
- Prepare Custom Ranking and traffic Reports
- Organic Link Building Strategies
- Periodic Research

How we work in your **business growth !**

- Search Engine Optimization (SEO)
- Search Engine Marketing(SEM)
- Social Media Marketing (SMM)
- Google Analytics And Reporting
- Link Building Analytics
- On-Page Optimization
- Website Analysis and Competitor Analysis
- Creating XML, HTML sitemaps
- Generate Robots.txt file
- Header Tags Optimization H1, H2, H3, H4, H5
- Site Speed (Checking Loading Time)
- Social Bookmarking Submission
- Rss Feed Creation
- Alt tag and Meta data
- Off Page Optimization
- Classified Submission
- Article Submission
- Business Listing
- Link Baiting
- Cross-Linking
- Directory Submission
- Search Engine Submission
- Organic Link Building Strategies
- Social Media Marketing(SMM)
- Facebook, Twitter, LinkedIn Ads,
- Youtube and Instagram Ads.

Establish your business by taking support of **internet marketing**

SMAC TECHLABS

CLOUD SERVICES

WHY CLOUD !

Cloud computing offers your business many benefits. It offer faster innovation, quick time to market, flexible resources and economies of scale. You typically pay only for cloud services you use, helping you lower your operating costs, run your infrastructure more efficiently, and scale as your business needs change.

Scalability

Your business scaling requirements can be met without any expensive upgrades and allows flexibility for your operation and storage needs.

Flexibility of work practices

Off-site, on-site, remote access to virtual office leveraged by Cloud services.

Reduced IT Costs

Rather than purchasing expensive systems and quipment for your business, you can reduce your costs by using our SMAC Tech Labs resources.

Access to automatic updates

Get up to date software servers and processing power with Automatic updates.

Collaboration efficiency

Seamless integration of Many locations many stakeholders and one shared environment, collaborating with each other is possible by cloud computing.

Business continuity

Cloud ensures your data stored is backed up and protected in a secure and safe location. Business recovery process and Disaster recovery process can be optimized using cloud services and achieve Business continuity.

Make your Business easy & secured

REASONS TO WORK WITH US

We are customer centric & customer obsession organization and keep customers on top comparing to our competition. Our team will take your ideas into action so that you can focus on growing your business. Our mission is to make your Digital Dreams & Transformation into perfection.

AGILE IS OUR WAY

The Best **Fullstack** Developers

Our team is made up by web development professionals who are carefully selected to provide the best coding experience possibly.

Great **Communication** & **Support**

You can have direct communication with our team, post and review files for each of your projects and give feedback in a heartbeat.

Preprocessors

We leverage the use of mixins, variables, nesting & more with SASS / LESS / Stylus. Let us know what's your preference.

High-end Coding

Clean, semantic and hand written HTML5/CSS3 code, fully functional with custom features and animations.

Fuss-free **Delivery**

Easy adaptation to your working process and adherence to best practices for fuss - free co-operation and quick turnaround.

Our Golden **Recipe**

- Idea
- Analysis
- Design
- Coding
- Testing
- Deploy

SMAC **PRODUCTS**

SSLHUB.IO   **CODEBUILDERS.IO**   **HRMS CLOUD.COM**   **QWIKCARD**

SINGAPORE | INDIA

SMAC
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Your best technology partner!

For More Deatails

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